



Introducing Contractor Rewards™

Please review the following information on the program and share with your team.

CONTRACTOR REWARDS

is a loyalty program to help grow sales of Water-Right products and strengthen the relationship between Water-Right, our contractors and distributors.

The program:

- Is **FREE** to participants and targets water-treatment contractors.
- Offers points to contractors for purchasing Water-Right products.
- Build up points to redeem for future prize redemptions.

Currently found on the following brands:



HOW THE PROGRAM WORKS

It's easy and rewarding. Contractors...

- Enroll via the APP, online at **ContractorRewards.com**, or call toll free 1-877-286-7064.
- Find the unique rewards code inside the manual packet of each product purchased!
- Scan the QR code using the mobile app, or save the label to manually enter the 12-digit code while at your computer.
- Redeem points for thousands of merchandise items or travel and event experiences.



The Contractor Rewards App is available for download in the iTunes and Google Play stores for mobile devices, or visit www.ContractorRewards.com from your web browser.



See back for commonly asked questions about the program.

For assistance with the Contractor Rewards App or website please call 1-877-286-7064 or email contractorsupport@contractorrewards.com.

FREQUENTLY ASKED QUESTIONS

WHO IS ELIGIBLE FOR THE CONTRACTOR REWARDS™ PROGRAM?

Water-Right is currently offering points on the following branded series: Sanitizer Plus, Impression Plus, Impression, and A. O. Smith Specialized Water Solutions. Any water treatment professional (contractor) that purchases these products can participate.

HOW DO CONTRACTORS JOIN?

It's FREE and only takes a few minutes! Enroll via the APP, visit ContractorRewards.com to complete the short enrollment process, or call **1-877-286-7064 between 8:00 AM – 4:30 PM Central Time, Monday through Friday.**

IS THIS LOYALTY PROGRAM OPEN TO OTHER WATER TREATMENT MANUFACTURERS?

No, Water-Right and A. O. Smith has category exclusivity. Only brands offered by Water-Right and A. O. Smith will ever be a part of Contractor Rewards.

WHAT WATER-RIGHT PRODUCTS QUALIFY FOR POINTS?

- Rewards codes can be found in our core residential units: Watch for future product additions in the future.
- Point values vary by product and have been previously determined; they are listed on the ContractorRewards.com webpage under the Water-Right or A. O. Smith Specialized Water Solutions buttons.

HOW DO CONTRACTORS ACCRUE THEIR POINTS?

- After you create an account, points will accumulate as rewards codes are scanned or entered online. Points do not expire and can be redeemed at any time for a variety of merchandise or travel rewards.
- **Mobile Device:** Download the Contractor Rewards APP from the iTunes or Google Play store. Sign in with your account. Click CAPTURE to scan in the label's QR Codes or click ENTER CODES to type in the 12-digit number.
- **Desktop:** Log into ContractorRewards.com, click on ENTER CODES tab, and enter the 12-digit number.

WHERE DO CONTRACTORS REDEEM THEIR POINTS?

Points can be redeemed for thousands of items from the online catalog by clicking on the SHOP tab from the navigation menu.

WHO SHOULD CONTRACTORS CALL WITH QUESTIONS REGARDING THE CONTRACTOR REWARDS PROGRAM?

They can email contractorsupport@ContractorRewards.com or call 1-877-286-7064 between 8:00 AM – 4:30 PM Central Time, Monday through Friday.



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*BI Worldwide is fully responsible for the operation and fulfillment of the Contractor Rewards program and website.

See ContractorRewards.com for all rules and terms and conditions.

**Other high-quality building product manufacturers participating in the program include A.O. Smith®, Andersen® Windows and Doors, and DuPont™ Tyvek® Weatherization System Products—just to name a few.

