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Targeted Solutions from Water Right at WQA 2004

Water Right will feature its Sanitizer and Impression Series water conditioners at this year's WQA Show, both well-suited for water problems commonly found on the East coast.

(Appleton, Wis.) – Water Right's Sanitizer and Impression Series water conditioners will be featured at this year's WQA Show in Baltimore. Both products are ideally suited for water quality issues commonly found on the East coast including iron, manganese, sulfur- and iron-related bacteria, and low pH.

Water Right's Sanitizer series employs a unique silica-crystal media that outperforms conventional water treatment systems in the removal of hardness, iron and manganese and raising pH levels. The Sanitizer is also equipped with a chlorine generator that produces free chlorine from the system's brine water to chlorinate and sanitize the media bed with every regeneration.

Impression Series water softeners feature a microprocessor-based control and LCD display that simplify system programming and operation while allowing owners to monitor system performance and water consumption. The system features a unique ability to customize the regeneration cycle sequence and adjust all time settings to optimize efficiency and operation. The unit also stores system configuration and operating data - even in the event of a power outage.

Comprehensive water testing services are also now available through Water Right's state-certified laboratory. Visit Water Right at WQA booth #'s 1050 and 1052.

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PHOTO ATTACHED

Caption: *The Sanitizer and Impression Series water conditioners from Water Right will be featured products at this year's WQA Show in Baltimore.*

FOR THE EDITOR:

Water-Right, Inc. has been manufacturing water conditioning systems for residential, commercial and industrial markets since 1959. Water-Right water treatment equipment uses Crystal-Right™, a man-made crystal mineral that effectively removes hardness, iron and manganese while neutralizing low pH levels. This is accomplished through the use of only one unit from Water-Right. Crystal-Right™ is manufactured by only one firm in the United States, Mineral-Right, Inc. of Phillipsburg, Kansas. Mineral-Right and Water-Right are jointly owned companies.

