

FOR IMMEDIATE RELEASE
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NEW IMPRESSION SERIES FOR LIGHT COMMERCIAL

Larger control valves allow for light commercial use of Impression Series softeners

(Appleton, Wis.) – Water-Right’s new Light Commercial Impression Series™ water softeners, with control valves to 1-½” and flow rates up to 60 GPM are ideal for restaurants, hotels, convenience stores, apartments, condominiums, car washes and small schools. Impression Light Commercial models feature a microprocessor-based control with LCD display that simplifies system programming and operation. Installers can easily configure an Impression system to control all steps of regeneration for single tank configurations, including backwash, down flow brining and slow rinse, rapid rinse, and brine refill and down flow service. Using the same control display, owners can readily monitor system performance and consumption.

Impression Series water softeners remove unwanted minerals and hardness while using minimal salt and water. Additional filters and media are also available to handle higher levels of iron and manganese, acidic water, hydrogen sulfide and other taste and odor problems.

Water-Right: 800-777-1426 www.water-right.com

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PHOTO ATTACHED

Caption: Water-Right’s Impression Series now available for light commercial applications.



FOR THE EDITOR:

Water-Right, Inc. has been manufacturing water conditioning systems for residential, industrial and commercial markets since 1959. Water-Right water treatment equipment uses Crystal-Right™, a man-made crystal mineral that effectively removes hardness, iron and manganese while neutralizing low pH levels. This is accomplished through the use of only one unit from Water-Right. Crystal-Right™ is manufactured by only one firm in the United States, Mineral-Right, Inc. of Phillipsburg, Kansas. Mineral-Right and Water-Right are jointly owned companies.