



FOR IMMEDIATE RELEASE
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Single Source for Water Treatment and Testing Services Nationwide

Water Right's recent acquisition of Clean Water Testing, LLC, provides customers with a single source for state-certified water testing services and water treatment expertise.

(Appleton, Wis.) – Since 1959, Appleton-based Water Right, Inc., has manufactured water treatment systems for rural well water. With the recent acquisition of Clean Water Testing, LLC (CWT), Water Right has gained the ability to provide state-certified water testing services in addition to the water treatment systems sold and serviced nationwide. Though testing is done primarily for well drillers, pump installers, and realtors, CWT also tests water for municipalities, schools, rural homeowners and rural businesses.

Since water testing and treatment go hand-in-hand, tests for common groundwater elements such as hardness, iron, manganese and pH are commonplace among system manufacturers. However, with an experienced, state-certified lab operating as a Water Right business entity, the company gains the ability to also test for water impurities that can affect consumer health and safety. This includes tests for coliform bacteria, nitrates, fluoride, arsenic and lead.

While many state testing facilities require up to a week to analyze results, CWT provides test results within 2-3 days, allowing dealers to quickly address the health and safety concerns of their customers.

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Dealers nationwide can utilize CWT testing services without the obligation to purchase a water treatment system from Water Right. However, dealers will benefit from this unique partnership by having access to consultation from Water Right on proper water treatment for any given water quality problem.

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PHOTO ATTACHED

Caption: Through the acquisition of Clean Water Testing LLC, Water Right has gained the ability to provide state-certified water testing services in addition to the water treatment systems sold and serviced nationwide.

FOR THE EDITOR:

Water-Right, Inc. has been manufacturing water conditioning systems for residential, industrial and commercial markets since 1959. Water-Right water treatment equipment uses Crystal-Right™, a man-made crystal mineral that effectively removes hardness, iron and manganese while neutralizing low pH levels.

Clean Water Testing, LLC is a wholly owned subsidiary of Water-Right, Inc., providing comprehensive water testing services nationwide.

