

**PRESS RELEASE CATEGORY:**

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**FOR IMMEDIATE RELEASE**  
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**Multi-Purpose Water Treatment Ideal for Problem Rural Well Water**

**(Appleton, Wis.)** – The Sanitizer™ ASC-1 is a multi-purpose water treatment system that effectively removes hardness, iron and manganese while raising low pH levels all with just one pass. No other component add-ons are required. The system uses a single media and brine tank like most conventional water conditioning systems, but employs a unique silica-crystal conditioning media that outperforms common plastic/resin media in ion exchange and filtration. The Sanitizer is also equipped with a chlorine generator that produces free chlorine from the system’s brine water. With every regeneration, the system chlorinates and sanitizes the media bed to remove iron and sulfur bacteria often introduced through the ground waters of rural wells. No chemical, additive or special handling is required. Three models offer a choice of standard time clock regeneration, metered consumption, or electronic metering with “system day override.”

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**PHOTO AND TEXT INCLUDED ON DISK**

**Caption:** The Sanitizer™ ASC-1 water conditioner from Water-Right performs four treatments simultaneously without the need for chemicals or additives.

**FOR THE EDITOR:**

Water-Right, Inc. has been manufacturing water conditioning systems for residential, industrial and commercial markets since 1959. Water-Right water treatment equipment uses Crystal-Right™, a man-made crystal mineral that effectively removes hardness, iron and manganese while neutralizing low pH levels. This is accomplished through the use of only one unit from Water-Right. Crystal-Right™ is manufactured by only one firm in the United States, Mineral-Right, Inc. of Phillipsburg, Kansas. Mineral-Right and Water-Right are jointly owned companies.



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